

# Alemba Chatbot 1.0

### **Chatbot Feature**

Alemba Chatbot 1.0 is an out-of-the-box virtual analyst that will empower customer self-service by responding to routine questions faster while meeting expectations.

The Chatbot aims to broaden service desk's variety of channels for access, to provide more self-service logging and resolution directly via the online Portal.

### **Benefits**

Here's a list of key areas where Alemba Chatbot 1.0 can drive value to both consumers and businesses:

- Primary channel for customers to get solutions and resolve common issues fast without having to use legacy customer service channels and consequently, fewer cases get logged for the support analysts to resolve.
- Answering FAQs (Frequently Asked Questions), providing relevant knowledge articles for user's questions, e.g. "How to install printer/reset password".
- Automated call logging if the issue is not resolved or can be transferred to chat to a live analyst.
- Personalize the chatbot by creating a custom name.
- Provides feedback from the customers in terms of accommodating solutions for their questions.

- Responds to customers instantly, there is no need to wait in the queue to chat to a live analyst.
- Increases analysts' efficiency, giving them time to focus on more complex or high value interactions with customers.
- Multi-language Support.
- Increased Business availability 24/7.

## The Chatbot Widget in the Self-Service Portal

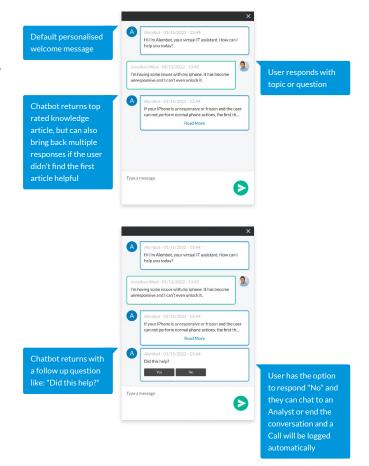


The Chatbot widget is available and will be displayed on the bottom right corner of your Portal website. By clicking on the button, it will launch the Chatbot.



### A conversation with the Chatbot typically includes:

- Default personalised welcome message "Hello, I'm Alemba Chatbot 1.0, your ASM virtual agent. Let me know what I can help you today.".
- User prompts with topic or question, in order to search the knowledge base e.g.: "I have an issue with my iPhone/printer, etc." "Information about pension scheme, etc.".
- Chatbot returns the first records that comes across, bringing the highest scored record back, but can also bring back multiple responses if the user didn't find helpful the first article.
- Comes back with follow-up questions like: "Did this help", "Is there anything else that I can help you with".
- If the users can't resolve the issue with the information provided, they have the possibility to "Chat with an Analyst", which will load the Alemba chat frame and will put the users in the chat queue ready to be picked up by the Analyst.
- If the users can't resolve the issue with the information provided, they also have the possibility to close the chat and by responding "No" to the question "Did this solve your problem?", a call will be logged automatically, and the user will be notified.
- Closing message to end the conversation.





### What I need to get going:

The first place to start with for Chatbot 1.0 is to review the quality and content of the Knowledge Articles you are going to train the Chatbot to return to your end users. Once these have been reviewed and identified you will need to create an Azure Language Studio resource in your Azure tenancy and configure ASM to publish your knowledge articles to this location. Alemba can also host the Azure Language Studio resource within the ASM Azure Tenancy for Cloud customer, this will incur additional charges.

Chat Bot | Alemba Product Documentation

### Find out more:

